



## Brand Personality Adjectives

Tick the adjectives that apply to your brand personality

- |                                      |                                       |  |
|--------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Adventurous | <input type="checkbox"/> Empowering   | <input type="checkbox"/> Playful       |
| <input type="checkbox"/> Ambitious   | <input type="checkbox"/> Energetic    | <input type="checkbox"/> Professional  |
| <input type="checkbox"/> Bold        | <input type="checkbox"/> Flirty       | <input type="checkbox"/> Quirky        |
| <input type="checkbox"/> Calm        | <input type="checkbox"/> Fresh        | <input type="checkbox"/> Radiant       |
| <input type="checkbox"/> Cheerful    | <input type="checkbox"/> Glamorous    | <input type="checkbox"/> Relaxing      |
| <input type="checkbox"/> Clean       | <input type="checkbox"/> Innovative   | <input type="checkbox"/> Rustic        |
| <input type="checkbox"/> Confident   | <input type="checkbox"/> Invigorating | <input type="checkbox"/> Sleek         |
| <input type="checkbox"/> Dainty      | <input type="checkbox"/> Minimal      | <input type="checkbox"/> Sophisticated |
| <input type="checkbox"/> Daring      | <input type="checkbox"/> Modern       | <input type="checkbox"/> Spiritual     |
| <input type="checkbox"/> Elegant     | <input type="checkbox"/> Natural      | <input type="checkbox"/> Vibrant       |